## **Thibaut Dupré**

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# **Lead Product Designer**

- 10 years experience as a UX consultant across a broad range of business and technical environments
- 3 years experience as a UX lead on SaaS data product
- 2 years experience as a UX lead/Product Manager then as VP of product on a SaaS TV product
- 5 years experience managing design and product teams of various sizes
- Tech-savvy and extensive understanding of technical environments and processes
- Ability to handle new projects with strategic clients and tech or design partners
- International experience (France, NL, UK, USA)
- Natural leadership and ability to unite and inspire engineering/product teams and cross-functional members to work together

## **Work History**

Jan. 2021 – Aug. 2021 *7 months* 

#### **PrestaShop - Lead Product Designer**

Managed a team of 10 product designers

Recruited 3 designers and planned team training (A11Y, UX Writing)

Reviewed and updated design process and documentation

Setup deliverables templates for designers

Reorganized insights process for user research

Bootstrapped Design System w/ brand, content, devs

Reorganized translation process

Dec. 2019 - Dec. 2020

1 year 1 month

#### Molotov.tv, France - VP of Product

Managed a team of 4 PMs and 3 UI Designers and 1 UX Designer

Shipped software on 13 platforms and up for 3M+ MAU

Aligned activities with Tech/Product/Marketing

Took part in the Spotify model org. change and Agile migration

Switched from Trello et al. to Aha! and designed roadmap for 2020

Maintained the design system with designers and tech teams

Managed relations with 3rd party: Facebook, Google, Apple, Algolia

Managed various projects including A11y, AVOD and 3rd party integrations

Recruited PO/PMs, Designers, SMs, VP, leads

Dec. 2018 - Dec. 2019

1 year

#### Molotov.tv, France - Lead UX Designer and Product Manager

Integrated in the 8 people Product design team, managed 3 UI designers Designed and implemented 3 major features: parental control, social, search

User Experience on iOS, Android, Apple TV, Android TV, Electron app

Implemented design system from scratch

Designed new recommendation features w/ data team

User research: surveys, analytics, A/B testing

Apr. 2016 – Sep. 2018

OpenDataSoft, France - Lead UX Designer

2 years 6 months

Design of 8 major features and lots of small features

Managed 1 user researcher

User Experience evangelization, tools, test plans and methodology

Product management

Styleguide - I18n/Translations - Accessibility

April 2010 - Apr. 2016

Thales, France - UX Designer for the CTO office

5 years 8 months

Usability evangelizing: guidelines, tools, test plans and methodology definition Freelance briefing and delivery management (Developers and Visual Designers) Speaker at various conferences (Thales, ENSC) about UX, Usability and Design

Demonstrator at Thales Technodays 2011 and 2012 (1000+ visitors)

Community Manager for Usability

User Research, Interaction Design, Prototyping, User Testing and Workshop

moderation on 70 different projects.

July 2007 - April 2010

Air France - UX Designer - Consultant

2 years 10 months

User Research, Interaction Design, Prototyping, User Testing and Workshop moderation on the New Air France-KLM Revenue Management Software

October 2006 - June 2007

9 months

Air France, France – UX Designer - Consultant

User Research, Interaction Design, Prototyping, User Testing and Workshop

moderation on Kiosks (self-service and check-in)

#### **Education**

April - October 2006 Air France, France – Internship

User Research, Interaction Design, Prototyping on Self Service Kiosks

April - October 2005 Renault, France – Internship

Software design, coding, maintenance and training

2005 Master's Degree in Automation and Human Computer Interaction Design
2004 Bachelor's Degree in Automation and Human Computer Interaction Design

2003 Bachelor's Degree in Electrical and Industrial IT Engineering
2001 College of Applied Technology Diploma in Measurements

Trainings La Product Conf' (2018) UX Strat (2016), Usability Week - NN/g (2008 - 2010 - 2014),

Specifications (2007), Project management (2008), Creative potential (2011)

#### Languages

French Native Speaker

English Fluent in written and oral (TOEIC: 975/990)

German Intermediate knowledge

Japanese Notions

### **Technical Expertise**

Languages, formats HTML, CSS, Javascript, Python, JSON, XML, YML

Software Aha!, Product Board, JIRA, Clubhouse, Amplitude, Segment, Axure, InVision,

Principle, Omnigraffle, Mindnode, The Gimp, XnView, Optimal Workshop, MS

Office, Mac Office

Skills and methods Workshop moderation, competitor benchmarks, Interaction and experience

design, data visualisation, prioritization, decision matrix and business model

canvas

## **Hobbies**

Travels England, USA, Canada, Netherlands, Turkey, Vietnam, Sri Lanka, Poland,

Dubaï, Morocco, South Africa, Portugal, Italy, Costa Rica, Czech Republic

Activities Photography (outdoor, portrait, wildlife), trekking, biking, reading (sci-fi,

fantasy, espionage, comics), movies (sci-fi, fantasy, thrillers), video games

(FPS, indie), yoga, japanese